

Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: CAREER SERVICES

Leader(s): DARCIE CAMPOS

Implementation Year: 2017-18

GOAL 4: Strengthen and expand relationships with employers in the Chicago Southland region.

Objective 1:	Continue to work collaboratively across colleges, and also with development, alumni leadership 360 to share employer resources and bring new employer recruitment opportunities to GSU. Also, reevaluate existing recruitment events and career programming to ensure the offerings are best meeting the needs of our students and employers.
Action Items	<ul style="list-style-type: none">• Examples: Deloitte interview days, DOC interview/testing days, DOT interview days• OT Interview Days• Expansion of the Spring Fair
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	Qualitative data will be collected at the end of each on campus recruitment experience.
Responsible Person and/or Unit (Data collection, analysis reporting)	Cynthia Staples, and Darcie Campos
Milestones (Identify Timelines)	
Desired Outcomes and Achievements (Identify results expected)	